

News Release  
for Immediate Release



## Webinar Will Cover *Best Hiring Practices* Make Smart Hiring Decisions, and Know the Impact of the 2010 HIRE Act

Hiring is today's hottest topic. As many companies begin to make progress from the economic struggles of 2009, hiring professionals are considering adding to their company's payroll. The recently enacted Hiring Incentives to Restore Employment (HIRE) Act became law March 18, 2010, and hiring executives need to know its implications. Payroll Link, the Inland Empire-based payroll-processor, will provide its second webinar on the topic May 27, 2010 at 10:00 am PST.

This webinar – Best Hiring Practices – is a follow-up to a popular educational session Payroll Link conducted April 29, which explored the 2010 HIRE ACT. During April's webinar, Payroll Link experts told business leaders how the new law impacts payroll taxes, and gave them tools to evaluate their business's potential use of the tax breaks.

In the May 27 webinar, qualified payroll experts will help inform HR professionals on best hiring practices related to the \$17.5 billion HIRE Act, answering questions like:

- Are there advantages if I re-hire those recently laid off?
- What are the real tax implications of the 2010 HIRE Act?

Registration is free to anyone who schedules a meeting with a Payroll Link sales consultant to learn the attributes of the company's payroll/HR outsourcing services. You can register from the company's HR Support Center website - <http://payrolllink.myhrsupportcenter.com/login/login> - or send an e-mail to: support (at) payrolllink.com to inquire about your free webinar. The complete webinar with Q&A session is valued at \$275.

### **About Payroll Link**

Payroll Link provides payroll-processing and human resources services to companies throughout Southern California. Veteran CPA Mike Demerjian founded the company in 1999 to deliver hands-on service, plus unequalled performance and integrity from a payroll-processing firm. Payroll Link also delivers tailored solutions for tax payments and filing, time and attendance tracking, and 401(K) and Cafeteria plan administration, as well as customizable tools for HR documentation and record keeping, and more.

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To learn more about Payroll Link, visit  
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